



KIMMO KARIMÄKI

B 23rd October 1983

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Mi Staff Sergeant, Finnish Air Force

Ma Relationship

L [LinkedIn profile](#)

Curriculum Vitae

Education

MASTER OF SCIENCE IN TECHNOLOGY / SEP 2003 - MAR 2007

Tampere University of Technology, Information Technology

Major: Embedded Systems, Minors: Usability, Industrial Engineering & Management

ACCOMPLISHMENTS

- Fast graduation with high grades
- Workplace already during studies
- Friendships forever

GRADES

- Grade Point Average: 4/5 Very Good
 - Master of Science Thesis: 4/5 Very Good
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Experience

PRODUCT MARKETING & PROJECT MANAGER | AUG 2016 - PRESENT

Leanware Oy

- Leading the marketing and communication for Leanware cloudWMS Warehouse Management System. Writing press releases, running webinars and educating stakeholders.
- Productized new cloud based WMS product, formulated delivery process and led the pilot project. Also working as product owner and customer interface for several companies.

SENIOR MANAGER | OCT 2014 - PRESENT

Microsoft | SW Quality

- Leading the project of defining new software quality standard.
- Project manager of telemetry, big data and traditional test results based ready for sales web dashboards and physical control and situation room building.
- Defining business needs, prioritizing scope and schedules, finding cost effective solutions and being interface to subcontractors and vendors.
- Responsible of top applications' quality statement for devices ready for sales approval, including risks and overall quality recommendation.

PROGRAM MANAGER, DELIVERY MANAGER LEAD | OCT 2012 - SEP 2014

Microsoft / Nokia Corporation | Developer Experience

- Leading the team of six experienced project managers with five different nationalities in four different locations.
- Prioritizing projects, defining processes and ways of working and allocating project management resources based on business needs.
- Responsible for all Windows Phone pre-installed partner applications globally, ensuring that every device has pre-installation plan and controlling it is executed as planned.
- Working with the biggest and most recognized software and mobile application companies in the world making sure that hundreds of applications shipped with devices meet demanding schedules, have good quality and contracts are negotiated in time and signed correctly.

PROJECT MANAGER | JAN 2012 – SEP 2012

Nokia Corporation | Developer Experience

- Project manager for application and content deliveries globally and locally.
- Accountable for project coordination and schedules, content quality and readiness, financial tracking, and final end to end verification management.
- Customer interface between Nokia, development partners and 3rd party companies and also an internal interface between development and management.

MARKETING MANAGER | JUN 2009 – DEC 2011

Nokia Corporation | Marketing & Sales, Design

- Marketing stories, marketing materials and whitepapers about Nokia user interfaces and user experience.
- Competitor analysis with understanding of customer needs, upcoming trends, operator requirements and internal development.
- Presentations for external audiences like investors and analysts in Nokia Capital Market Day and several discussions and meetings with partners and with the world largest mobile operators.
- Project managing external companies in UX marketing and directing several marketing videos.
- Formed understanding of collaboration and usage of different marketing methods and messages for different channels.

UI DESIGNER | JAN 2008 – MAY 2009

Nokia Corporation | User Experience Design

- User experience lead for several user interface concepting projects.
- Project managing subcontractor companies, creating materials for marketing and giving presentations to mobile operators.
- Inventor of two user interface patents which were highly visible in Nokia devices and marketing materials

ENGINEERING POSITIONS, | MAY 2006 - DEC 2007

Nokia Corporation

SUMMER TRAINEE POSITIONS | SUMMERS 1999 - 2005

Teknikum Oy, Kivikylän Kotipalvaamo Oy, Vammalan Kirjapaino Oy

Accomplishments

- Proven skill to success in different industries and change field of business.
 - Good track record from various roles with several recommendations. Also recognized skills to innovate new ideas, change ways of working, lead projects and teams, and think differently.
 - Multiple successful projects when lead multinational team of experienced project managers where we delivered hundreds of applications worldwide.
 - Marketing materials and messages created by me are used in executive level presentations and speeches publicly.
 - Invented two user interface patents as UI designer.
 - Gained skills, networks and view from different angles inside and outside technical industry. Evolved and grew as human, leader, team player and in my profession.
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Related Experience

CO-FOUNDER, CDO&CTO OF INDUSTRIAL PRIME OY (FOUNDED 2007)

- Acting as a CDO&CTO and innovator, being responsible for all technical solutions, channels, decisions and implementations leveraging the publicity, spreading the media and keeping cost effective infrastructure.
- Increasing knowledge of business strategy and economics, customer relations, marketing, role of social media and new technologies.

FOUNDER OF EMOTION DESIGN (FOUNDED 2012)

- Formulating marketing messages and creating marketing materials.
 - Creating and evolving company brand and designing visual look & feel and tone of voice.
 - Concepting, designing, developing and hosting several Internet websites and web-based mobile applications (also using big data and analytics).
 - Enables to keep touch with design and development work and increases understanding for requirements of entrepreneurship.
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Patents

METHOD AND APPARATUS FOR DISPLAYING A WINDOW OVER A SELECTABLE HOME SCREEN

United States US20100146430 A1 / US 12/328,760 | Karimäki

DISPLAYING INFORMATION IN A UNI-DIMENSIONAL CAROUSEL

United States US20100205563 A1 / US 12/367,885 | Karimäki, Haapsaari

Aptitudes

LANGUAGE SKILLS

- **Finnish:** Native
- **English:** Fluent
- **Swedish:** Good

ICT SKILLS

- **Design & Web:** Photoshop, Premiere Pro, After Effects, InDesign, WordPress, HTML, CSS, JavaScript and SketchUp
- **Programming languages:** C++, Python, PHP
Some experience also in Java, .NET, C#, Ruby on Rails, QML and Assembly
- **Office:** Outlook, Word, Excel and especially PowerPoint
- **Other:** Knowledge of Unified Modeling Language (UML), basics about SQL

USABILITY SKILLS

- **Methods:** Contextual inquiry, heuristic evaluation, paper prototyping and use case scenarios
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Personal Qualities

- **Social:** Excellent networking, communication and presentation skills
 - **Team-oriented:** Team leader and team player with positive spark
 - **Responsible:** Professional responsibility and loyalty, keeping promises and deadlines
 - **Innovative:** Consistently and effectively producing creative new ideas
 - **Open-minded:** Learning new areas and taking new challenges sounds perfect
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Summary

All-in-one combination of program, project and people manager, marketing professional, designer and technology enthusiast with distinguished track record in various different roles.

Result driven, innovative and energetic person who likes to challenge and to be challenged with ability to change processes, ways of working and drive new ideas

Team leader and team player with passion and positive spark, with more than 10 years of expertise.

Can do attitude with mindset *"if I don't know how to do something - give me few days and I learn it"*.

SPECIALITIES

- Good communication, networking and presentation skills
- Ability to think out of the box, innovate new ideas and change processes
- Experience in marketing and marketing communication, both B2C and B2B = Human2Human
- Translating complex and technology driven topics into sales, consumer needs and decision factors
- Program, project and people management in competitive and rapidly changing business environment
- Service and UX designer with experience in concepting, visual and interaction design who always keeps customer, product and end user in mind
- Understanding of software projects and development, acting also as a creator of various websites and web-based mobile applications
- Entrepreneur mindset and experience

References

WRITTEN RECOMMENDATIONS AND ILLUSTRATIONS OF MY WORK ARE VISIBLE IN [LINKEDIN](#) OR BY ASKING.



ILONA SOKEILA

Business Program Manager at Microsoft | former member of my team
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TIMO KAUNISTO

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HARRI VUOLLE

Sales Manager at Leanware | colleague
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JARI MÄKELÄ

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OTHER RECOMMENDATIONS BY ASKING